



CHIA HUEI LIN

A UI designer based in Taipei, Taiwan. Focused on mobile app and website design, also paid great attention to user experience. Liked to draw illustrations and make animations in leisure time. Recently studied web languages such as HTML5 and CSS3 in self-study to improve the efficiency of communication with developers.

Personal Info

coffeeanne26@gmail.com

tiffanylin.com.tw

Be **in**

Education

Landscape Architecture

Fu Jen Catholic University, 2009-2013

AWARD

Academic Excellence Award

Landscape Design Award

Skills

Design

- Adobe Xd
- Sketch
- Illustrator
- Photoshop
- InDesign
- Animate
- Axure
- Zeplin

Technical

- HTML5
- CSS3
- RWD

Experiences

UI/UX Designer

FinTech, 2017 - NOW

Official Website Redesigned Project Leader

- Presented analysis, sitemaps, wireframe, concept sketches and visual design to chiefs
- Responsible for all UI/UX design decision
- Inter-departmental communication

Stock and Future APP

- Collaborated closely with the product manager and Engineers from conception to the end
- Responsible for all UI design decision to create visually stimulating and delightful designs
- Completed jobs 10% faster than targets on average

Simulated Trading Platform / Competition Website

- Collaborated closely with product manager on product strategies, sitemaps and wireframe
- Mocked up prototypes for testing and presentation
- Responsible for all UI design decision

Visual Designer / UI Designer

Advertising, 2015 - 2017

Medical Game on Ipad

- Communicated with clients to form a strong understanding of their mission
- Presented concepts, product strategies and benefits to clients
- Created illustrations based on clients needs

Medical Product Website / Exhibition / Academic Institution Events

- Responsible for all UI design decision
- Created Main visual design of exhibition activities
- Designed promotional materials including website banners, print ads, brochures, posters and booklets

Design Intern / Freelancer

Boutiques / Food Industry, 2013 - 2015

- Designed promotions materials including print ads, brochures, posters and website banners
- Created logo for clients rebranding efforts.